



TELELUGO sets its sights on TEDIAL to implant the digital model for content production.

Málaga, March 10th 2008 - TELELUGO chooses TEDIAL's Technology to implant the digital model of content production. TEDIAL's system for content management, TARSYS-Lite© allows to implant the tapeless model in local TV channels, including all servers and systems which are involved in processes like, insertion, production and digital broadcast. TARSYS-Lite© is integrated with the editorial office of TELELUGO, consisting on iNews and Interplay, by AVID.

TARSYS-Lite© is the system for managing audiovisual information, specially developed by TEDIAL for the local TV market. Hereby TEDIAL cooperates to modernize local TV channels, providing an economically competitive product and ensuring contrasted quality in the market of medium and large TV companies.

TARSYS-Lite© is a solution installed in two machines, saving space and costs. One of them is the data base server, (Oracle), the audiovisual content manager and the discs-tape library hierarchical storage manager (AST One). AST One has the same functions as Distributed AST, of TEDIAL, including the partial recovering of content, though it has limited storage capability at discs and tape library, less units of LTO and just one supported format of professional videos.

MPM One, of TEDIAL, that carries out the automation of local TV media flows, is installed in the second server. MPM One plans and monitors the media flows, generates Windows Media copy, creates the story board and indexes the media for making the edition of content management system easier.



TELELUGO, which is a local TV channel in Lugo (Northwest of Spain), began its activity in 1994 and joined Localia TV in 2001. TELELUGO offers its own programmes, news edition and entertainment.

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